



NOARK NEWS



Happy New Year, NOARK!

I, like many of you, always look at the beginning of a new year as a year of new beginnings. NOARK will be changing things up a bit. We will start with our new venue. All of our meetings (with the exception of conferences) will be at The Barn at Cave Springs. This beautiful destination is centrally located and lends itself to expansion. That's where you come in! I look forward to seeing you at the meetings, and I hope that you will invite others each month.

We will be providing a new food showcase each month. We are working with area chefs to bring a variety of interesting options each month. January's menu will be Italian and will be provided by the team at Fiamma Ristorante, Bentonville. Fiamma incorporates local, sustainable ingredients for their menu along with handmade breads and pastas, and I'll let you discover the desserts on your own.

As the 2020 journey continues, we will be working with quality content from expert speakers. The main reason given by our membership (besides content) for attending our meetings is networking. Relationships (networks) are the key to success in our careers. Therefore, we are thrilled that our friend Martha Londagin will be speaking in January on Enthusiastic, Effective, and Efficient Networking. Many of you know Martha, and you know she excels at this!

We will all be attending the AR SHRM State Conference & Expo in Rogers in April this year! Please plan to attend and (again) bring others from your organization to

help us welcome our HR friends from across the state.

We are introducing a new conference in June this year. We will be partnering with the University of Arkansas Vice Chancellor's Office for Diversity and Inclusion and the IDEALS Institute to provide HR professionals and business leaders best practice information and tools to successfully recruit, hire, and retain military-affiliated individuals. This conference builds on the work NOARK has been doing for the last year-and-one-half with grants provided by the SHRM Foundation to assist military-affiliated individuals and employers with job placement and retention. We hope that you will consider joining us for this full day event which will wrap around our regular June monthly meeting. As NWA enjoys full employment, recruiting, hiring, and retaining veterans and other military-affiliated individuals is good for business, good for our region, and good for our country. Watch for conference updates!

In November, we will once again bring you the Supervisor's Conference. We will provide more about this conference a little later in the year. Please budget to bring those supervisors working on the frontlines with your employees.

We will provide extra classes for certification credits. There will be SHRM Foundation donation opportunities and networking events as always, and we invite you to participate at every occasion. We will keep you posted each month, but always feel free to visit noark.org for detailed information.

Thank you,
Sheila Moss,
2020 NOARK President

JANUARY 2020 NOARK MEMBERSHIP MEETING



SPEAKER: Martha Londagin is an Executive Consultant with the Startup Junkie Foundation. She consults with small business owners and entrepreneurs in the region regarding all aspects of starting a business or growing their current

Enthusiastic, Effective, and Efficient Networking

Networking is not just “showing up” somewhere. Good networking skills start with individual, personal attributes and discipline. Then an actual plan for enthusiastic, effective, and efficient networking can be built over time. Come to this presentation to learn about what research studies show makes people great at networking, the many varied types of professional/business and casual networking opportunities available in Northwest Arkansas, and specific tips from Martha Londagin- a seasoned networking

businesses or growing them, creating
businesses and maintaining economic
viability. She is a community collaborator
with multiple NWA groups that support the
NWA entrepreneur ecosystem.

enthusiast-about how to build your
personal networking plan. Martha's own
“Three B’s of Networking” are simple tips
to learn in order to grow your skills in
community networking. “Networking is
more about farming than it is about
hunting.” - Ivan Misner, Founder of BNI

Date: January 9, 2020

Time: 11:30am-1:00pm

Location: The Barn at the Springs

Address: 5392 AR-112, Springdale, AR
72762

*1 hour SHRM PDC and 1 hour "General"
HRCI available.*

Register Today



HR2020
A Clear Vision of the Future

Arkansas SHRM 2020 HR Conference & Expo • April 1-3 • Rogers, Arkansas



Keynote: Johnny C. Taylor, Jr.
Vision of the Future of HR

Judith Tavano, Workforce Readiness Committee Chair was invited to deliver the Fall Commencement address for GED graduates at NWACC, Dec 13. She spoke to the graduates about the human qualities we will all need to succeed in the workforce of the future. She described those qualities as creativity, curiosity, critical thinking, caring, and gratitude. Fifty graduates of NWACC's adult ed GED and ESL programs and their guests attended the graduation.



The MOT sponsored a gift drive for AR Silver Star children in partnership with Camp Alliance, Dec 12. According to Jody Bergstrom of Camp Alliance, NOARK's overwhelming generosity helped to fill out gift packages for the over 200 SilverStar families in AR.

NOARK also helped wrap presents at Camp Alliance's Silver Star wrapping station at Pinnacle Mall



Welcome New NOARK Members

- **Nathan Read** - Mitchell, Williams, Selig, Gates & Woodyard, PLLC
- **Lauren Jones** -SPMI, My HR



NOARK Job Board

- **UAF ERP HCM Implementation Analyst** - University of Arkansas -

Professionals

Please reach out to them and make them welcome.

Fayetteville

Remember NOARK Members can utilize the job board on the NOARK website to post HR-Related jobs for FREE. Non-NOARK Members can post HR-Related jobs for a nominal fee.

Thank You To Our NOARK Sponsors...We Appreciate You!!!



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